

MAKE CHILD CARE A PRIORITY

Access to affordable, quality child care has the power to transform the lives of Virginia's children, families, businesses, and communities. Those with access to quality early childhood education programs start life with a lasting advantage and have the opportunity to build skills for long-term success. Without access to these programs, Virginia's children may not be ready for success in kindergarten and beyond.

In addition to its profound impact on early development, access to affordable, quality child care is essential to supporting Virginia's working families. Widespread lack of access has forced many working parents and guardians to reduce hours, turn down promotions, and leave the workforce all together. As a result, businesses across Virginia face significant losses in earnings, productivity, and revenue.

More broadly, access to affordable, quality child care is tied to the underlying health of communities. Virginia's lack of investment in our child care system disproportionately impacts minority populations, reinforces poverty, and stunts economic mobility. We must take action to expand access to quality, affordable child care!



The Virginia Promise Partnership is a coalition of Promise Makers advocating for long-term policies and resources necessary to expand access to affordable, quality child care programs across the Commonwealth.

OUR BOLD GOAL

The Virginia Promise Partnership is working together to ensure all Virginia families have access to affordable, quality child care by 2030, regardless of income.

MAKE THE PROMISE **BE INVOLVED** **STAY CONNECTED**

Join us in support of our bold goal by making the Promise at vapromisepartnership.com! Your support is critical as we work together to strengthen Virginia's early childhood education system.

After signing on as a Promise Maker, we will:

- Keep you informed of Virginia Promise Partnership efforts
- Extend invitations to Virginia Promise Partnership events
- Feature your company / organization logo on the Virginia Promise Partnership website and material
- Promote your company / organization through social media as a leader in standing up for Virginia's children and families



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